

BIAC BUSINESS MANAGEMENT CONFERENCE 2024

Regenerating the Future
of Agriculture

Tuesday 19th March 2024

Woodland Grange

Old Milverton Lane, Leamington Spa, CV32 6RN



CONFERENCE PROGRAMME

SPONSORED BY



The Farm Consultancy Group



18.30 PRE-DINNER DRINKS

19.00 RETIREMENT DINNER FOR MIKE GREETHAN FBIAC, CEO BIAC

With talk from Simon Britton, Chairman BIAC

TIME	DETAILS	SPEAKER
9.00	Registration, tea & coffee	
9.15	Introduction & Welcome	Simon Britton, Chairman BIAC

SESSION 1: THE FUTURE OF LAND USE

Session Chairperson: William Waterfield, The Farm Consultancy Group

9.20	Land sparing Intensive agriculture / conservation	Alistair Leake, Allerton Project
9.45	Rewilding	Professor Alastair Driver, Director, Rewilding Britain
10.05	Agri-forestry	Marcus Taylor, Savills
10.30	Debate / discussion	With speakers from session 1
11.00	Break	

SESSION 2: INNOVATION

Session Chairperson: James Hobbs, JMH Farming & Renewables

11.15	Beef & Bovine Genetics	Mark Smith, Director of Beef Genus ABS
11.45	Accelerating innovation in practice	Dr Geoff Elliott, Senior National Business Development Manager, CHAP
12.15	Farm of the Future Journey to Net Zero	Richard Gueterbock, Foodchains
12.45	Questions	
13.00	Networking Lunch	

SESSION 3: SKILLS & PEOPLE

Session Chairperson: Paul Henman, Promar International

14.15	Why your managers don't listen, and your best staff leave	Paul Harris, Founder & Chief Executive of REAL Success
14.30	Why should we invest in leadership and management skills?	Izak Van Heerden, AgriLeader - AHDB
14.50	Could a veteran be the business hero you are looking for?	Fiona Galbraith, RuRALink
15.10	Q & A Session	
15.20	Break	

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TUESDAY 19TH MARCH 2024

SESSION 4: OPPORTUNITIES FOR LAND USE

Session Chairperson: [Deborah Crossan](#), Innovation for Agriculture

15.40

BNG - How the market is emerging

Hugh Townsend,
Townsend Chartered
Surveyors

16.00

Developing integrity around an
environmental base line for investment

Jenny Phelps,
SW FWAG

16.20

Natural Capital
Mirage or Market?

Kate Russell
Tellus Natural Capital

16.40

Questions

16.50

Summary & take home messages

Simon Britton,
Chairman BIAC

17.00

Close

BOOK ONLINE

Via the BIAC website at - <http://www.biac.co.uk/events>

BOOK VIA EMAIL

Forward your booking form to events@biac.co.uk with confirmation of BACS payment to:
BIAC Account Number 90192473 | Sort Code 20 01 09 using Reference 'BMC 24'

BOOKINGS CLOSE ON MONDAY 11TH MARCH 2024

BOOKING FORM

CONTACT NAME

COMPANY

ADDRESS

POSTCODE

TELEPHONE

EMAIL

NAMES OF ATTENDEES

EMAIL

1.

2.

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5.

CONFERENCE PRICES ONLY

BIAC MEMBER

☐ £180 (includes VAT)

NON-BIAC MEMBER

☐ £300 (includes VAT)

STUDENTS

☐ £60 (includes VAT)

DINNER AND B&B ONLY

☐ £204 (includes VAT)

CONFERENCE, DINNER AND B&B

BIAC MEMBER

☐ £384 (includes VAT)

NON-BIAC MEMBER

☐ £504 (includes VAT)

STUDENTS

☐ £264 (includes VAT)

TOTAL

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