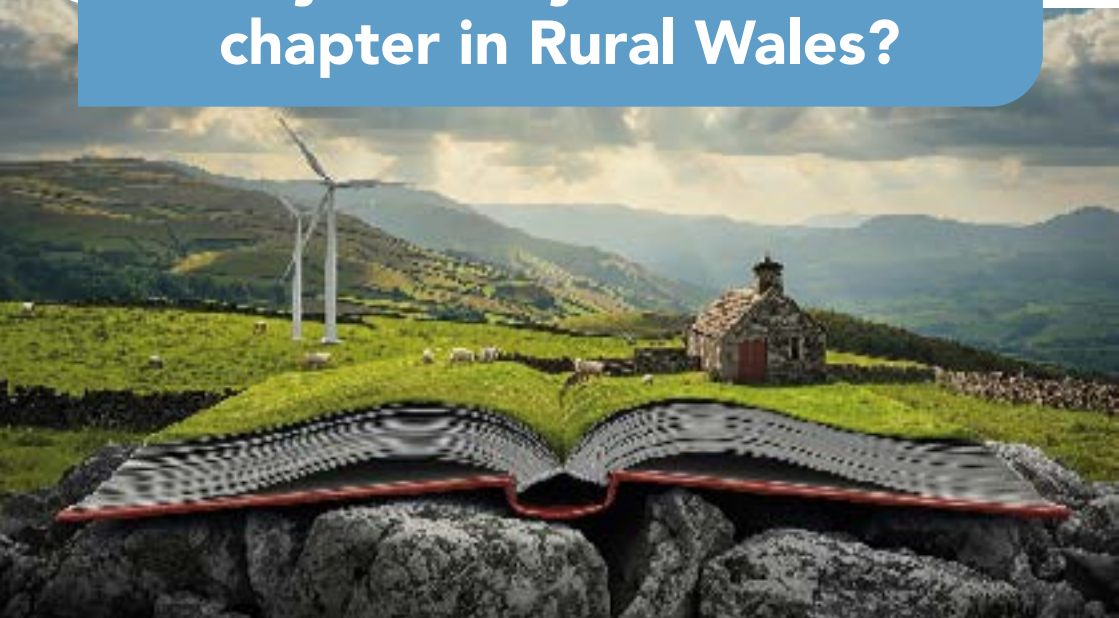


Wales Rural Professionals Conference 2026.

Thursday 12th February 2026

Metropole Hotel – Temple Street, Llandrindod Wells,
Powys, LD1 5DY

**Are you ready for the next
chapter in Rural Wales?**



Conference Programme.

TIME	DETAILS	SPEAKER
8.45	Registration, tea/ coffee & networking	

SESSION 1 Navigating the New Scheme

9.30	Introduction & Welcome	Wendy Jenkins, CARA Ltd
9.35	Where we have got to with the scheme – general update	Dave Ashford, Welsh Government
10.00	Practicality of filling in the application – pitfalls and what to look out for	Huw Morgan, Welsh Government
10.45	Questions	
11.00	Break	

SESSION 2

Securing Rural Futures: Economics, Assets, and Employment

Chair: Mark Lord, Berrys

11.40	Economy overview	Martin Lyons, HSBC Head of Agriculture
12.00	Evaluation of assets – pension/ stocks & shares – April start date	
12.20	Employment Law update	HCR Legal LLP
12.40	Questions	
12.50	Lunch Break	

SESSION 3

Innovation and Inspiration: Stories Shaping the Future of Farming

Chair: Iwan Price, CARA Ltd

13.45	Farmer story – brewery Followed by questions	Mark & Emma Evans, Old Farmhouse Brewery Ltd
14.15	AI is the future of farming	Peter Gill, Social : Farmers
15.15	Summary & take home messages	Henry Matthews, Writtle College
15.30	Conference Close Tea, Coffee & Networking	

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SocAg Member

£84 (inc VAT)

Non-SocAg Member

£132 (inc VAT)

Students

£60 (inc VAT)

Bookings open soon.

