

BIAC BUSINESS MANAGEMENT CONFERENCE 2024

Regenerating the Future
of Agriculture

Tuesday 19th March 2024

Woodland Grange

Old Milverton Lane, Leamington Spa, CV32 6RN



CONFERENCE PROGRAMME

SPONSORED BY



The Farm Consultancy Group



18.30 PRE-DINNER DRINKS

19.00

RETIREMENT DINNER FOR MIKE GREETHAM FBIAC, CEO BIAC

With talk from Simon Britton
'Peter Ridout Lecture' – Business Management - Simon Bennett, AKC
simon.bennett@akcagric.co.uk

TIME

DETAILS

SPEAKER

9.00

Registration, tea & coffee

9.15

Introduction & Welcome

Simon Britton,
Chairman BIAC

SESSION 1: THE FUTURE OF LAND USE

Session Chairperson: William Waterfield, The Farm Consultancy Group

9.20

Land sparing
Intensive agriculture / conservation

Alistair Leake,
Allerton Project

9.45

Rewilding

Professor Alastair Driver,
CEO, Rewilding

10.05

Agri-forestry

Luke Hemmings,
Savills

10.30

Debate / discussion

With speakers from session 1

11.00

Break

SESSION 2: INNOVATION

Session Chairperson: James Hobbs, JMH Farming & Renewables

11.15

Beef & Bovine Genetics

Mark Smith,
Director of Beef Genus ABS

11.45

Accelerating innovation in practice

Helen Brookes,
CIEL's Head of Business
Development

12.15

Farm of the Future
Journey to Net Zero

Richard Gueterbock,
Foodchains

12.45

Questions

13.00

Networking Lunch

SESSION 3: SKILLS & PEOPLE

Session Chairperson: Paul Henman, Promar International

14.15

Why your managers don't listen,
and your best staff leave

Paul Harris,
Founder & Chief Executive of
REAL Success

14.30

Why should we invest in leadership
and management skills?

Izak Van Heerden,
AgriLeader - AHDB

14.50

Could a veteran be the business
hero you are looking for?

Fiona Galbraith,
RuRALink

15.10

Q & A Session

15.20

Summary & take home messages

BIAC BUSINESS MANAGEMENT CONFERENCE 2024

TUESDAY 19TH MARCH 2024

SESSION 4: OPPORTUNITIES FOR LAND USE

Session Chairperson: [Deborah Crossan](#), Innovation for Agriculture

15.40

BNG - How the market is emerging

Hugh Townsend,
Townsend Chartered
Surveyors

16.00

Developing integrity around an
environmental base line for investment

Jenny Phelps,
SW FWAG

16.20

Natural Capital
Mirage or Market?

Kate Russell
Tellus Natural Capital

16.40

Questions

16.50

Summary & take home messages

Simon Britton,
Chairman BIAC

17.00

Close

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BOOKING FORM

CONTACT NAME

COMPANY

ADDRESS

POSTCODE

TELEPHONE

EMAIL

NAMES OF ATTENDEES

EMAIL

1.

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5.

CONFERENCE PRICES ONLY

BIAC MEMBER

☐ £180 (includes VAT)

NON-BIAC MEMBER

☐ £300 (includes VAT)

STUDENTS

☐ £60 (includes VAT)

DINNER AND B&B ONLY

☐ £192 (includes VAT)

CONFERENCE, DINNER AND B&B

BIAC MEMBER

☐ £372 (includes VAT)

NON-BIAC MEMBER

☐ £492 (includes VAT)

STUDENTS

☐ £252 (includes VAT)

TOTAL

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