



*Professional Advisers to Rural Business and on the Environment*

## ONLINE RURAL PLANNING CONFERENCE

**PLANNING REFORM  
GALORE! LEVELLING UP  
OR LEFT BEHIND FOR THE  
COUNTRYSIDE?**

**7<sup>th</sup> OCTOBER 2021**



☎ 01275 375559    ✉ info@biac.co.uk    🌐 www.biac.co.uk

# MEDIA PACK

# CONTENTS

**- CONFERENCE PROGRAMME**

**- SPEAKER BIOGS**

**- COPY OF PRESS RELEASE**

**- SOCIAL MEDIA SUPPORT**

**- POSTER FOR CIRCULATION**



# PROGRAMME

TIME	ITEM/TITLE	SPEAKER
9.30	Welcome	<b>Chairman</b> Ruth Farrell, DJM Consulting
9.35	An overview – England’s ever evolving planning system	<b>Fiona Howie</b> Town & Country Planning Association
9.55	The Planning White Paper: root and branch reform or rehash?	<b>Fred Quartermain</b> Thrings LLP
10.15	Factoring Nature into Planning: an unavoidable requirement?	<b>Kate Russell</b> Tellus Natural Capital Ltd
10.35	Question Time	
10.45	Break	
11.00	Heritage versus Planning: hints for a successful planning application	<b>Morag Ellis QC</b> Francis Taylor Building
11.20	A tour of Border Farm Providing that they do not need to quarantine half-way round, the trio will walk across the farm walking from England into Wales discussing ideas and changes to planning rules and environmental practices.	<b>Tony Kernon</b> Kernon Countryside Consultants <b>David Glasson</b> David Glasson Planning Limited <b>Alice De Soer</b> Rural Response





# Speaker biographies



## Ruth Farrell - Conference chair

Ruth Farrell is a Harper Adams graduate, reading REALM between 2002 and 2006. She is Senior Rural Business Consultant and Chartered Surveyor at DJM Consulting, a consultancy firm offering strategic advice to rural businesses in the West and East Midlands. She is a qualified Arbitrator and sits on the RICS President's Rural Practice Panel of Arbitrators and the Central Association of Agricultural Valuers (CAAV) Panel of Arbitrators. She is also a RICS Registered Valuer, Fellow of the CAAV and member of the British Institute of Agricultural Consultants (BIAC).

She has particular expertise in land and asset enhancement, planning matters, development, diversification, landlord and tenant, taxation and compensation, probate matters, telecommunications, valuations, arbitration and conflict avoidance.

## Fiona Howie



Fiona joined the Town and Country Planning Association (TCPA) as chief executive in February 2019 and is responsible for the day-to-day running of the organisation, supporting the board of trustees and leading the development of their new five year strategic plan, which was published in January 2021. Her roles prior to joining the TCPA include running the charity Campaign for National Parks for four years, working as Head of Planning at Campaign to Protect Rural England (now CPRE: the countryside charity) and as a member of the public affairs team of Macmillan Cancer Support.

## Fred Quarterman



Fred joined Thrings in 2017, bringing a wealth of specialist knowledge in all aspects of planning law. Fred works closely with landowners and developers to enable development, ensuring compliance with legislation and local and national policy.

This involves advising on issues including planning and listed building legislation, the interpretation of policy, heritage assets and conservation, CIL, and the wider regulatory regime. Having spent a number of years working in local government he has built a reputation as an effective liaison between clients, landowners, technical professionals and local authority officers.

# Speaker biographies

## Kate Russell



With more than 25 years' experience in rural land management, rural policy and academia - half of it as a Technical & Policy Adviser with the CAAV - Kate set up Tellus Natural Capital Ltd in 2021. The business advises farmers and landowners on natural capital, bringing them together to work in groups to deliver nature restoration at scale and leverage public and private investment into ecosystem services. Current areas of interest include peatland restoration for carbon sequestration, nutrient management schemes and natural flood management.

## Morag Ellis QC



Morag Ellis QC has over 35 years' experience as a barrister specialising in planning and environmental law in England and Wales. She is a past Chair of the Planning and Environment Bar Association and was Chambers & Partners Planning and Environment Silk of the Year 2015. In 2020, she was appointed as the Dean of the Arches and Auditor, the senior judge of the Church of England, a part time appointment with a great deal of crossover with her planning work.

## Tony Kernon



Tony has specialised in agricultural and equestrian development and all manner of related rural planning work for 35 years now. He is currently Chairman of BIAC. He is a regular speaker at the conference. Past attendees will have enjoyed (we hope) the interactive farm walk sessions where Tony and David, and usually a guest, explore changes and push the boundaries of the rural planning rules.

# Speaker biographies

## David Glasson



David is a Chartered Town Planner with over thirty years experience of town and country planning in both the public and private sector. For a number of years David was planning advisor to the NFU at its then London HQ where he was responsible for high-level negotiations with Government and the development of business-friendly planning legislation and policies. David and his wife Nicola set up their chartered town planning consultancy in 2007 in Bristol where the practice advises private, corporate and public sector clients as well as country estates, charities and residents' groups throughout England and Wales. Planning consultancy advice is given on a wide range of rural and urban development proposals. Having led an innovative "on-farm" classroom project in Somerset the practice was nominated a finalist in the RTPI Awards for Planning Excellence 2018 which are the longest running and most high-profile awards in the industry.

## Alice De Soer



Alice De Soer BSc(Hons) MRICS FAAV MIAgrM has over 18 years' experience working on rural scheme design and implementation in England. She "survived" two Common Agricultural Policy (CAP) reforms with the introduction of the Single Payment Scheme in 2005, Basic Payment Scheme in 2015, cross compliance, Environmental Stewardship, Countryside Stewardship and the various other Rural Development schemes. Her current focus is on the new schemes being developed under DEFRA's Agricultural Transition Plan 2021-2028.

A wealth of knowledge and expertise has seen Alice deliver trusted advice and support to hundreds of rural professionals and their clients on existing and emerging rural schemes and funding. Alice founded Rural Response in 2020 to offer specialist advice and support to professionals and organisations in the rural and agricultural sector.

# Speaker biographies

## William Tongue



William has 25 years experience working with businesses of all shapes and sizes providing a range of consultancy advice based around family enterprises, financial management and planning, diversification and asset management. William also runs his own mixed farming business including combinable crops, sheep, liveries, horse hay and glamping.

## Fenella Collins



Fenella is the CLA's Head of Planning based in London. Her role is two-fold: firstly to provide advice to CLA members about matters related to development management and planning policy, and secondly research, develop and promote CLA policy across planning issues as it affects rural areas, and designated areas too.

She is responsible for developing and maintaining good working relationships with relevant Government officials, evaluating and responding to national consultations relating to the Planning system, and designated areas. as well as providing advice to CLA members.



The British Institute of Agricultural Consultants

**BIAC ONLINE RURAL PLANNING CONFERENCE 2021**

**PLANNING REFORM GALORE! LEVELLING UP  
OR LEFT BEHIND FOR THE COUNTRYSIDE?**

**7<sup>th</sup> OCTOBER 2021**



**BOOK YOUR PLACE BY VISITING [WWW.BIAC.CO.UK/EVENTS](http://WWW.BIAC.CO.UK/EVENTS)**



*Professional Advisers to Rural Business and on the Environment*

## **PRESS RELEASE**

**August 2021 - For immediate release**

### **A LOOK AHEAD, BEST PRACTICE AND WHAT'S DOWN THE ROAD FOR PLANNING**

**With the planning system undergoing a welter of change, how will this impact on farming and the rural economy? Are you up to date with legislation, heritage and biodiversity and where diversification is going? Hear from expert speakers on the latest developments in rural planning and join in a virtual visit to the fictitious "Border Farm" to see how one intrepid farmer is coping with change!**

**An exciting and comprehensive programme has been organised for the British Institute of Agricultural Consultants (BIAC) annual rural planning conference, to be held virtually on Thursday 7th October.**

**A warm invitation is extended to BIAC members, colleagues, professional advisors and those involved or interested in the planning decision making process, to register their place on the half day Zoom conference from 9.30am until 1pm.**

**Conference chair Ruth Farrell of DJM Consulting is looking forward to hosting such a diverse range of speakers at the annual conference. She said ' We are fortunate to have such a wide range of knowledgeable industry experts talking about the latest challenges and opportunities facing the planning making process'. 'We will cover topics including the Planning White Paper, how to successfully apply for planning with nature in mind, as well as discussing live case studies including a virtual tour of a fictitious farm on the English / Welsh border'.**

**BIAC chairman Tony Kernon of Kernon Rural Consulting said 'I'm delighted to be co organising such a stimulating and informative online conference once again'. 'We hope that the speaker line up brings plenty of interactive discussion, questions and informs all attendees about industry best practice as well as what might be around the corner'.**

**To book a place on the half day Rural Planning Conference on Thursday 7th October between 9.30am and 1pm please head to the BIAC website [www.biac.co.uk/conference](http://www.biac.co.uk/conference) or email a booking form to: [info@biac.co.uk](mailto:info@biac.co.uk)**

**Deadline for bookings is 1st October**

**Places cost: £30 for BIAC members and £60 for non members**

**For more information on the work of membership organisation, the British Institute of Agricultural Consultants, please visit [www.biac.co.uk](http://www.biac.co.uk) or follow on social media:**

**Facebook: BIACUK, Twitter: BIAC\_UK or LinkedIn: British Institute of Agricultural Consultants**

**Ends**



*Professional Advisers to Rural Business and on the Environment*

## **Notes to the editor**

**The British Institute of Agricultural Consultants is a national membership organisation whose members provides professional advice to farmers, rural businesses and those who care for the environment and countryside.**

**Its core purpose is:**

- **To facilitate and enhance the provision of impartial high quality advice to those in the rural, environment and food sectors by accredited professional consultants.**
- **To provide the independent consultant (the member) with a high quality, professional standing which demonstrates their commitment through BIAC proving their Continuous Professional Development (CPD), PII, Fee Structure, Code of Conduct and Specialist Skills.**
- **To support younger professionals to become effective consultants.**
- **To demonstrate that BIAC is the best source of Professional Rural Consultants.**

**For more information on this release and general media or marketing enquiries, please contact Milly Fyfe on: 07752989544 or email: [hello@millyfyfe.com](mailto:hello@millyfyfe.com)**

**For more information on the work of BIAC and membership related enquiries, please contact: 01275375559 or email: [info@biac.co.uk](mailto:info@biac.co.uk)**

## **SOCIAL MEDIA SUPPORT**

**PLEASE USE THE HASHTAG #RURALPLANNING21**

**WE HAVE SOCIAL MEDIA ACCOUNTS ON FACEBOOK, LINKEDIN AND TWITTER. THE HANDLES ARE AS FOLLOWS:**

**FACEBOOK: @BIACUK**

**LINKEDIN: THE BRITISH INSTITUTE OF AGRICULTURAL CONSULTANTS**

**TWITTER: @BIAC\_UK**

**PLEASE LET US KNOW YOUR SOCIAL MEDIA HANDLE SO WE CAN INTERACT WITH YOU**

**TO BOOK YOUR PLACE ON THE CONFERENCE VISIT:  
[HTTPS://WWW.BIAC.CO.UK/CONFERENCE/](https://www.biac.co.uk/conference/)**

 **The British Institute of Agricultural Consultants**

**BIAC ONLINE RURAL PLANNING CONFERENCE 2021**

**PLANNING REFORM GALORE! LEVELLING UP  
OR LEFT BEHIND FOR THE COUNTRYSIDE?**

**7<sup>th</sup> OCTOBER 2021**



**BOOK YOUR PLACE BY VISITING [WWW.BIAC.CO.UK/EVENTS](https://www.biac.co.uk/events)**



The British Institute of  
Agricultural Consultants

# ONLINE RURAL PLANNING CONFERENCE

**PLANNING REFORM  
GALORE! LEVELLING UP  
OR LEFT BEHIND FOR THE  
COUNTRYSIDE?**

**7<sup>th</sup> OCTOBER 2021**

