



Rural & Agricultural Consultants  
**Foundation 2**  
**Course**



# BIAC - Rural & Agricultural Consultants

## Foundation 2 Course

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### Introduction to the course

Foundation 2 builds on the learning experience gained on the Foundation 1 course with sessions covering personal development, communication, business management, benchmarking, rural planning, business development and detailed case study work.

The course is residential one with an after dinner speaker on the Wednesday who will take the attendees on a journey covering the development of his agricultural business and will link with the sessions being covered during the course.

### Training sessions will include

- Personal Development update
- Setting up farm business, solving problems in family owned agricultural businesses, strategic growth, inheritance planning and succession
- The art of communication
- Business opportunities and marketing
- Challenges & opportunities for rural planning
- Report writing & presentation
- Benchmarking & business measurement
- Business Case Studies

### Course Dinner

- After-Dinner speaker – **James Price, Perdiswell Farm**

### Speakers and Presenters will include

- Mike Greetham, CEO BIAC
- Guy Banham, Business Consultant Berrys
- Tony Kernon, Kernon Countryside Consultants Ltd
- Gary Markham, Churchgate Accountants Limited
- David Meredith, DJM Consulting
- Jane Batty, Ripple Partners
- AHDB



Professional Advisers to Rural Business and on the Environment

BIAC, The Farm Office, Redend Farm, Station Road, Plining, Bristol, BS35 4JW  
Telephone 01275 375559 Email [events@biac.co.uk](mailto:events@biac.co.uk)

## BOOKING FORM

BIAC - RURAL & AGRICULTURAL CONSULTANTS - FOUNDATION 2 COURSE

**Wednesday 21<sup>st</sup> and 22<sup>nd</sup> September 2022**

The course is open to members and non-members of BIAC and will be taking place at the Woodland Grange, Leamington Spa, Warwickshire, CV32 6RN.

### How to book the BIAC Foundation Course

- Book on line via the BIAC website at - <http://www.biac.co.uk/events>
- Book via email - Forward your booking form to [events@biac.co.uk](mailto:events@biac.co.uk) with confirmation of BACS payment to BIAC Account Number 90192473 Sort Code 20 01 09 using Reference 'FC2'
- Book via post - Please complete the booking form and return with cheque payment to BIAC, The Farm Office, Redend Farm, Station Road, Pilning, Bristol, BS35 4JW.

*If you require a VAT invoice please retain a copy of this form for your records  
VAT Registration Number GB 650 6050 66 (VAT charged at 20%)*

Name	Company	Email	<b>Members £480.00</b> (inc. VAT @ 20%) <b>Non-Members</b> <b>£690.00</b> (inc. VAT at 20%)

Member rate can also be paid by non-members if this form is accompanied by a fully completed membership application form.

Membership application forms are available by emailing [membership@biac.co.uk](mailto:membership@biac.co.uk) or via the website at: <http://www.biac.co.uk/become-a-member>



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**BIAC**  
**RURAL PLANNING**  
**CONFERENCE 2022**

**‘ Whittlebury Park Hotel & Spa ’**  
**Northamptonshire**  
**6<sup>th</sup> October 2022**

Visit [www.biac.co.uk/events](http://www.biac.co.uk/events)  
for more information