

Rural & Agricultural Consultants Foundation 2 Course



BIAC - Rural & Agricultural Consultants

Foundation 2 Course

Introduction to the course

Foundation 2 builds on the learning experience gained on the Foundation 1 course with sessions covering personal development, communication, business management, benchmarking, rural planning, business development and detailed case study work.

The course is residential one with an after dinner speaker on the Wednesday who will take the attendees on a journey covering the development of his agricultural business and will link with the sessions being covered during the course.

Training sessions will include

- Personal Development update
- Setting up farm business, solving problems in family owned agricultural businesses, strategic growth, inheritance planning and succession
- The art of communication
- Business opportunities and marketing
- Challenges & opportunities for rural planning
- Report writing & presentation
- ➤ Benchmarking & business measurement
- Business Case Studies

Course Dinner

After-Dinner speaker – James Price, Perdiswell Farm

Speakers and Presenters will include

- Mike Greetham, CEO BIAC
- Guy Banham, Business Consultant Berrys
- Tony Kernon, Kernon Countryside Consultants Ltd
- Gary Markham, Churchgate Accountants Limited
- David Meredith, DJM Consulting
- David Selway, Functional Farming
- AHDB



BOOKING FORM

BIAC - RURAL & AGRICULTURAL CONSULTANTS - FOUNDATION 2 COURSE

Wednesday 6th & Thursday 7th March 2019

The course is open to members and non-members of BIAC and will be taking place at the Warwick University Conference Facility, Gibbet Hill, Coventry CV4 7AL

How to book the BIAC Foundation Course

- Book on line via the BIAC website at http://www.biac.co.uk/events
- Book via email Forward your booking form to <u>info@biac.co.uk</u>
 with confirmation of BACS payment to BIAC Account Number 90192473
 Sort Code 20 01 09 using Reference 'FC2'
- Book via post Please complete the booking form and return with cheque payment to BIAC, Portbury House, Sheepway, Portbury, Bristol BS20 7TE

If you require a VAT invoice please retain a copy of this form for your records VAT Registration Number GB 650 6050 66 (VAT charged at 20%)

Name	Company	Email	Members £480.00 (inc. VAT @ 20%) Non-Members £690.00 (inc. VAT at 20%)

Member rate can also be paid by non-members if this form is accompanied by a fully completed membership application form. Membership application forms are available by emailing membership@biac.co or via the website at: http://www.biac.co.uk/become-a-member



BIAC BUSINESS MANAGEMENT CONFERENCE 2019

'Challenging the Status Quo'

5th March 2019

With Dinner the evening before with Guest Speaker Claire Saunders, CEO Prince's Countryside Fund

Woodside Conference Centre Warwickshire

Visit <u>www.biac.co.uk/events</u> for more information

